

Polly Bond entry 2026

Category: General Excellence – Best Email/Digital Newsletter/**MAGAZINE**
Diocese/Organization
The Episcopal Church in Delaware

Delaware Communion Magazine

GOALS: The primary goal digital *Delaware Communion Magazine*, published three times per year, is to share compelling and relevant stories that highlight the people, ministries, and initiatives within our diocese. These include human-interest features, theological reflections, current events, and other topics of significance – all presented in a visually engaging, immersive, and user-friendly format accessible across all devices.

Using a web-based format (instead of a flipbook) with responsive design ensures smooth navigation for mobile users while offering enhanced accessibility and a more user-friendly experience on laptops and desktops. Including a Spanish translation option highlights our commitment to inclusivity and accessibility for a diverse audience. In 2023, I designed and built this new format in-house, showcasing innovation, resourcefulness, and mindful stewardship of our limited financial resources.

To meet the needs of readers who prefer printed copies, we offer printer-friendly versions of individual articles as well as the full edition of each publication. These versions intentionally exclude images to streamline printing, making it cost-effective and convenient for our readers.

Additionally, the web-based format allows for the seamless integration of multimedia elements, such as short videos, enriching the storytelling experience. By prioritizing ease of use, inclusivity, and engaging content, the *Delaware Communion Magazine* offers a dynamic platform that connects with and inspires its audience in meaningful ways.

In 2025, page-level diocesan branding was introduced to preserve diocesan identification and visual continuity when readers navigated from the diocesan website into the magazine.

AUDIENCE: The intended audience for this entry encompasses a broad spectrum, including all members of the diocese, parishioners, individuals who attend church without formal membership, seekers on a spiritual journey, and anyone with an interest in the content.

SUMMARY: The *Delaware Communion Magazine*, an official publication of the Episcopal Church in Delaware, releases periodic issues (Spring, Fall, and Winter) with a distribution list exceeding 3,200 recipients. This magazine is dedicated to reflective, expository, educational, and

occasional narrative pieces, explicitly excluding church or diocesan announcements (the weekly diocesan eNewsletter is designed for those type of announcements). Each edition typically features four articles, including a main feature. The magazine offers relevant reflections that resonate with our primary audience while remaining mindful of a broader readership. By offering a responsive web-based format, a Spanish translation option, and printer-friendly options, the magazine ensures accessibility for diverse readers across all devices. Through its engaging content and innovative design, the *Delaware Communion* promotes connection and celebrates the life of our diocese.

METRICS: Our digital magazine consistently emerges as the top-performing page on our website during its publication month. On the day of release, we observe a surge, with sessions and page-views experiencing a significant spike.

The feedback from our readership is consistently positive and highlights their appreciation for the engaging content, user-friendly format, and thoughtful inclusivity.

ENTRY: delaware.church/delaware-communion-magazine-polly-bond-entry-2025