COMMUNICATIONS INITIATIVE



Cynde Bimbi

Director of Communications and Public Relations

Surely God is my salvation;
I will trust, and will
not be afraid.

– Isaiah 12:2

Discovering & Rediscovering Christ

This is What We Mean series

- **Simple words — what do they really mean?**
  - Welcome, faith, love, justice, belonging, creation care, hope…
- **10-week series of videos and messages**
  - Shared on social media and the diocesan website
  - Featuring people from our parishes and Camp Arrowhead
  - Resources provided for parishes to post and share
- **People have been watching!**
  - Approximately 65,000 views across social media platforms
  - Increased website traffic
- **16-page booklets for each parish**
  - Pick up your booklets from the ECD exhibit table


WELCOME
Seriously?
1 OF 10 IN SERIES:
This is What We Mean ...
The Episcopal Church in Delaware
www.delaware.church
Join Us

Thank You

Discovering & Rediscovering Christ